

# LCBO

*let's get together.*

Wednesday, April 6, 2016

RE: **Information Session on Cider in Grocery Channel**

Dear Trade Partners:

All cider manufacturers and agents of cider manufacturers are invited to join the Wholesale Operations Group for an information session presenting an overview of the cider in grocery program including product registration, registering as a wholesale supplier to authorized grocery stores, order fulfillment and delivery and payment process and terms.

Tickets are \$10.00 per person and include refreshments. Space is limited, therefore we ask that no more than two representatives from each company attend. To guarantee your seat, purchase your tickets by Monday, April 25, 2016.

**Online Ordering:** Our convenient online ordering system lets you place orders, make payments, print tickets, view your purchase history, and more. You will require a *VintagesShopOnline.com* account to purchase tickets. If you do not have an account, click [here](#) to create one.

**Phone Ordering:** To place your order call helloLCBO at **416-365-5900** or toll-free at **1-800-668-5226** (Monday to Friday, 8:30 a.m.- 6:00 p.m., Saturday 9:00 a.m. – 6:00 p.m., except holidays).

## **LOCATION**

LCBO Store 4 – Training Room  
200 Danforth Avenue, Toronto

## **Thursday, April 28, 2016**

**SESSION 1:** 10:00 a.m. – 11:30 a.m. Tickets for session 1 can be purchased online [here](#)

**SESSION 2:** 12:30 p.m. – 2:00 p.m. Tickets for session 2 can be purchased online [here](#)

**SESSION 3:** 2:30 p.m. – 4:00 p.m. Tickets for session 3 can be purchased online [here](#)

If you have any questions, please contact Leanne Rhee at 416-365-5889 or [leanne.rhee@lcbo.com](mailto:leanne.rhee@lcbo.com)

Sincerely,



Chris Dini  
Director, Wholesale Operations