

LCBO

let's get together.

Thursday, June 9, 2016

RE: **Information Session on Wine in Grocery Channel**

Dear Trade Partners:

All wine manufacturers and agents of wine manufacturers are invited to join the Grocery Operations Group for an information session presenting an overview of the wine in grocery program including product registration, registering as a supplier to authorized grocery stores, order fulfillment and delivery and payment process and terms.

There are separate information sessions for Ontario wines and non-Ontario wines. The complexity of the wine in grocery program necessitates separate sessions so that the appropriate information can be shared with the correct stakeholders. We kindly ask that you attend the session that is relevant to your business. To accommodate, multiple Ontario wine information sessions are scheduled throughout the province's main wine producing regions. One non-Ontario wine session for imported and out-of-province manufacturers and agents is scheduled for downtown Toronto.

Tickets are \$10.00 per person and include refreshments. Space is limited; therefore, we ask that no more than two representatives from each company attend.

Online Ordering: Our convenient online ordering system lets you place orders, make payments, print tickets, view your purchase history and more. You will require a *VintagesShopOnline.com* account to purchase tickets. If you do not have an account, click [here](#) to create one.

Phone Ordering: To place your order call helloLCBO at **416-365-5900** or toll-free at **1-800-668-5226** (Monday to Friday, 8:30 a.m. – 6:00 p.m., Saturday 9:00 a.m. – 6:00 p.m., except holidays).

ONTARIO WINES: VQA & non-VQA

SESSION 1

Lake Erie & North Shore Region – Monday, July 11, 2016

Fogolar Furlan Windsor – Dante Costa Hall
1800 North Service Road, Windsor

SESSION 1: 10:00 a.m. – 12:00 p.m. Tickets for session 1 can be purchased online [here](#)

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SESSION 2

Regions north of Toronto – Tuesday, July 12, 2016

Holiday Inn Express – Wilcox Room
10 East Pearce Street, Richmond Hill

SESSION 2: 10:00 a.m. – 12:00 p.m. Tickets for session 2 can be purchased online [here](#)

SESSION 3

Prince Edward County Region – Wednesday, July 13, 2016

Holiday Inn Express – Don Ross Room
291 North Front Street, Belleville

SESSION 3: 10:00 a.m. – 12:00 p.m. Tickets for session 3 can be purchased online [here](#)

SESSION 5

Niagara Region – Friday, July 15, 2016

Niagara College – W111 Room Niagara-on-the-Lake Campus
135 Taylor Road, Niagara-on-the-Lake

SESSION 5A: 10:00 a.m. – 12:00 p.m. Tickets for session 5A can be purchased online [here](#)

SESSION 5B: 1:00 p.m. – 3:00 p.m. Tickets for session 5B can be purchased online [here](#)

NON-ONTARIO WINES: Imported and Out-of-Province Wines

SESSION 4

Toronto – Thursday, July 14, 2016

St James Cathedral - Snell Hall South
65 Church Street, Toronto

SESSION 4: 10:00 a.m. – 12:00 p.m. Tickets for session 4 can be purchased online [here](#)

If you have any questions, please contact Leanne Rhee at 416-365-5889 or leanne.rhee@lcbo.com

Sincerely,



Chris Dini
Director, Grocery Operations