



March 26, 2019

## CAMP OCHIGEAS BBQ – JUNE 4, 2019

George J. Soleas, M.Sc., Ph.D.  
President & Chief Executive Officer

55 Lakeshore Blvd. Toronto, ON,  
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Dear Trade Partner,

On Tuesday, June 4, 2019 from 11:30 am to 2:30 pm, the 28th Annual Charity BBQ for Camp Oochigeas will take place at the LCBO Queen's Quay store in Toronto.

Camp Ooch is a not-for-profit organization that provides residential summer camp and year-round camp experiences for children with cancer. Campers do not pay any fees and the camp does not receive government funding.

Last year's event, when combined with proceeds from fees for in-store tastings, raised more than \$330,000, bringing our collective support to more than \$3 million over the past three decades.

These funds support children, who no matter how debilitating their illness, are provided with the opportunity to explore enriching, challenging and fun experiences through what is fondly referred to today as the Magic of Ooch.

I invite you to join us again this year to support the Magic of Ooch, and enjoy some delicious food and early summer fun.

If you would like more information, please contact Paul LaRose at [paul@majesticwine.ca](mailto:paul@majesticwine.ca) or by cell: 416-209-8753.



Best regards,

George Soleas  
President & CEO