

August 7, 2018

TO: All Trade Partners

RE: Re: Beer Minimum Retail Price Changes

Kyle Baker
 Manager, Pricing
 Administration

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Dear trade partners,

On August 7th, 2018 the provincial government announced the re-structuring of beer minimum retail prices. Additional information regarding this announcement can be found [here](#). In accordance, the LCBO will be administering all new pricing requests. The new beer minimum retail prices are as follows:

		Alcohol Content	Less than 5.6%	5.6% or more ²	
			\$2.816 per litre	\$67.90 per LAA	
Litres	Units	Package Size	All Containers	Non-Refillable	Refillable
0.330	1	1 x 330 ml	1.05	1.50	1.40
0.341	1	1 x 341 ml	1.10	1.55	1.40
0.355	1	1 x 355 ml	1.10	1.60	1.45
0.473	1	1 x 473 ml	1.45	2.05	1.90
0.500	1	1 x 500 ml	1.55	2.15	2.05
2.046	6	6 x 341 ml	6.40	9.05	8.40
2.130	6	6 x 355 ml	6.60	9.35	8.70
2.838	6	6 x 473 ml	8.60	12.05	11.40
4.092	12	12 x 341 ml	12.75	18.05	16.80
4.260	12	12 x 355 ml	13.20	18.70	17.40
5.676	12	12 x 473 ml	17.20	24.05	22.80
8.184	24	24 x 341 ml	25.45	36.05	33.55
8.520	24	24 x 355 ml	26.40	37.35	34.80
11.352	24	24 x 473 ml	34.40	48.10	45.60

1. Minimum retail prices include container deposits.
2. This example uses alcohol content of 5.6%.
3. The rate for draft beer is \$2.835 per litre regardless of alcohol content.
4. The minimum retail price for a no-refillable container is the sum of the rate times the package volume times the alcohol %, plus the environmental levy, plus the HST on the levy, plus an amount equal to 4% on the levy.

Trade Partners are asked to follow our existing processes:

- A [Beer Price Submission](#) Form must be completed and sent via e-mail to pricing@lcbo.com.
- Submissions are due **August 13th, 2018 by 4pm** for a retail pricing effective date of **August 27th, 2018**.

Questions regarding these price changes may be directed to pricing@lcbo.com.



Thank you for your continued support and partnership,

A handwritten signature in blue ink, appearing to read 'Kyle Baker', with a long horizontal flourish extending to the right.

Kyle Baker

Manager, Pricing Administration