



Direct Delivery Vendor Portal

To: All Ontario Craft Beer vendors

From: ACSSS team

Subject: DDVP rollout begins June 2

After a successful pilot phase, we are excited to launch the new Direct Delivery Vendor Portal (DDVP) to make the ordering of craft beer simpler and easier for all Ontario Craft Beer (OCB) partners and the LCBO.

The DDVP, originally conceived by the LCBO | next innovation lab, was developed to modernize the existing Direct Delivery ordering system for Ontario Craft Beer vendors with a new digital platform.

Attached is a step-by-step vendor guide that explains the process of using the system. As you will see, once a store generates a Store Order Quantity (SOQ), it's uploaded to the DDVP and visible to vendors, who can comment, make adjustments and finalize the order.

The pilot in District 1 had more than 80 vendors using the platform, resulting in improved operational efficiencies, in-stock position and vendor communication while reducing time spent on the phone and receipt errors. We encourage all Ontario Craft Beer vendors to adopt this online platform to realize the same benefits.

We have added a [new section to the Doing Business with LCBO website](#) dedicated to the DDVP, where you will find resources as well as this [introductory video](#) to show you how the system works.

The planned rollout schedule for LCBO stores to begin using the new DDVP is as follows:

- June 2 Week 10 - District 11, 12, 13, 14
- June 9 Week 11 - District 18, 22, 00, 5, 25
- June 16 Week 12 - District 4, 6, 7, 21
- June 23 Week 13 - District 8, 17, 20, 26
- June 30 Week 14 - District 9, 10, 3, 15
- July 7 Week 15 - District 2, 24, 16, 19

As this technology is replacing a predominantly manual process, we are taking a phased approach in the rollout. We are here to support you in this change and want to ensure all vendors understand the platform and are comfortable using it to achieve broad adoption.

Please direct any questions to the ACSSS team at acsss@lcbo.com.