

LCBO

February 8, 2019

To: All Trade Councils

Re: LCBO Merchandising Representatives at ProWein and VinItaly

PROWEIN

This year, the LCBO Merchandising Team will be sending four representatives to ProWein. The following representatives will be attending the show from March 17-19th 2019 and will be taking meetings for the following portfolios:

Carolyn O'Grady-Gold
Vice President, Merchandising
carolyn.ogrady-gold@lcbo.com
416-365-5872 Tel.

43 Freeland St.
Toronto, ON, M5E 1A4

- Marie Cundari, Director, New World & Ontario Wines
 - Australia, New Zealand, Chile and Argentina
- Greg MacDonald, Category Manager, New World Wines greg.macdonald@lcbo.com
 - USA, South Africa, BC
- Bobby Panchu, Product Manager, European Wines bobby.panchu@lcbo.com
 - Sparkling Wine, Rosé, Germany, Greece, and Emerging Europe as well as Spain and Portugal
- Lisa Chapman, Product Manager, European Wines lisa.chapman@lcbo.com
 - France

The buyers will be setting up their schedules based on category growth objectives with a focus on discovering new products and suppliers and tapping into innovation. Greg MacDonald will be working with Marie who is currently on maternity leave to set up her schedule.

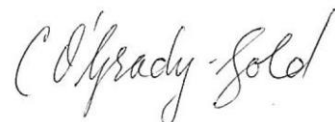
If you would like the opportunity to schedule a meeting or invite any of the above representatives to an event during ProWein, please click [here](#) to complete our survey no later than **Friday February 22nd**. Please note that we will not be considering any meetings with suppliers without an agent representative present at the show. We will RSVP to Prowein requests by March 1st.

VINITALY

This year, the LCBO will be sending Ann Patel, Product Manager for Italian Wines to VinItaly. Ann will be attending the show from April 7-9th 2019.

If you would like the opportunity to schedule a meeting with Ann during the above dates at VinItaly, please click [here](#) to complete our VinItaly survey no later than **Friday March 1st**. Ann will only be considering meetings with suppliers who have agent representatives present at the show. We will RSVP to VinItaly requests by March 8th.

Sincerely,



Carolyn O'Grady-Gold

