

LCBO

March 27, 2019

To: All Trade Councils

Re: LCBO Merchandising Representatives at Vinexpo Bordeaux 2019

Dear Trade Partners,

This year, the LCBO Merchandising Team will be sending two representatives to Vinexpo. We will be attending the show from May 13-16th 2019 and will be taking meetings for the following portfolios:

Carolyn O'Grady-Gold
Vice President, Merchandising
carolyn.ogrady-gold@lcbo.com
416-365-5872 Tel.

- Carolyn O'Grady-Gold, Vice President, Merchandising
 - All New World Wines portfolios
- Kathy Cannon, Director, European Wines & Destination Collection
 - All European Wines portfolios

43 Freeland St.
Toronto, ON, M5E 1A4

Kathy and I will be setting up our schedules based on category growth objectives with a focus on discovering new products and suppliers and tapping into innovation.

If you would like the opportunity to schedule a meeting with or invite either of us to an event during Vinexpo, please click [here](#) to complete our survey no later than **April 12, 2019**. Please note that we will prioritize meetings with suppliers with an agent representative present at the show. We will RSVP to Vinexpo requests by April 26, 2019.

Sincerely,



Carolyn O'Grady-Gold