

# LCBO

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WINE WEDNESDAY VALUE-ADD  
OPPORTUNITY 2019

# LCBO

## YOUR PRODUCT'S OPPORTUNITY

Your product + value-add offer will be featured prominently online through LCBO.com, CRM and social media channels:

- LCBO.com Homepage landing page
- LCBO.com Wine landing page
- CRM
- LCBO Mobile App Hero
- Social Media (Facebook, Twitter)

