

# LCBO

---

WINE WEDNESDAY VALUE-ADD  
OPPORTUNITY 2018

# LCBO

## YOUR PRODUCTS' OPPORTUNITY

Your product + value-add offer will be featured prominently online for the one day offer:

- LCBO.com Homepage landing page
- LCBO.com Wine landing page
- CRM
- LCBO Mobile App Hero
- Social Media (facebook, twitter)
- General email

