

2026/27 Wholesale Needs Grid

Buyer	NISS CALL ID	Product Category	Country	Call Description	Product Call Open Date	Product Call Close Date
Wines	4336	Imported Wines - Wholesale Channel - 2026/2027	All Countries (excl. Canada)	<p>This product call is for imported Wines (non-LCBO listed & eligible LCBO listed) for grocery, convenience, hospitality/licensees, LCOs & duty free. Please note: Domestic (Ontario & other Canadian) wines, Vintages New Release, Vintages Cellar Collection & Destination Collection one-shot items should not be entered into this call. Submissions must meet eligibility requirements for the selected product catalogue(s). For Grocery & Convenience, products must meet eligibility requirements as outlined in Ontario Regulation 746/21 made under the Liquor Licence and Control Act, 2019.</p> <p>FOR NON-LCBO LISTED ITEMS: Before making submissions to this call, Agents representing import products must be eligible and authorized to participate in LCBO's Supplying Source Program. Authorized agents can have products listed and opt-in to one or more wholesale catalogues (grocery, convenience, hospitality licensees, LCBO Convenience Outlets, duty free). Eligibility requirements apply. Learn more here.</p> <p>Submission Instructions: - Supplier – an active supplier # (vendor #) must be entered (if applicable). - Estimated Wholesale Price: Please input the Estimated Wholesale Price by Unit in the “Payment Terms” section on the Supplier tab. Learn more here. - Product Catalogue – please select the applicable wholesale catalogue on the Product tab. - Forecast – please supply a 6-month sales forecast in cases for the wholesale channel.</p> <p>Please Note: - Agents must manage their own fulfillment and delivery to Wholesale customers. Wholesale exclusive items accepted through this call will not be LCBO supplied. - A label review is required for ALL submissions. - Submissions will not be accepted until all necessary info is complete. All info on the Price/Pack tab and UPC/SCC must be supplied at the time of submission. - Initial lab samples & printed hard copies of listing documents are NOT required. - A final lab sample will be required for all supplying source items. The provided sample must be representative of exactly what will be supplied.</p> <p>FOR EXISTING ITEMS (i.e. products with an existing SKU number for LCBO Retail): Submission Instructions: - Please ensure your submission is complete & accurate. - Supplier – an active supplier # (vendor #) must be entered. - Product – the existing LCBO# must be entered as well as the UPC/SCC. - Product Catalogue – please select the applicable wholesale catalogue on the Product tab. - Forecast – please supply a 6-month sales forecast in cases for the wholesale channel.</p> <p>LCBO's Wholesale Supply and Delivery Procedures Manual sets out requirements for suppliers and agents who wish to list and distribute their products to LCBO wholesale customers. Learn more here.</p>	29-Jun-2026	31-Mar-2027
Beer & Cider	4340	Imported Beer & Cider - Wholesale Channel - 2026/27	All Countries (excl. Canada)	<p>This product call is for imported Beer & Cider products (non-LCBO listed & eligible LCBO listed) for grocery, convenience, hospitality/licensees, LCOs & duty free. Please note: domestic (Ontario & other Canadian) beer and cider product submissions should not be entered into this call. Submissions must meet eligibility requirements for the selected product catalogue(s). For Grocery & Convenience, products must meet eligibility requirements as outlined in Ontario Regulation 746/21 made under the Liquor Licence and Control Act, 2019.</p> <p>FOR NON-LCBO LISTED ITEMS: Before making submissions to this call, Agents representing import products must be eligible and authorized to participate in LCBO's Supplying Source Program. Authorized agents can have products listed and opt-in to one or more wholesale catalogues (grocery, convenience, hospitality licensees, LCBO Convenience Outlets, duty free). Eligibility requirements apply. Learn more here.</p> <p>Submission Instructions: - Supplier – an active supplier # (vendor #) must be entered (if applicable). - Estimated Wholesale Price: Please input the Estimated Wholesale Price by Unit in the “Payment Terms” section on the Supplier tab. Learn more here. - Product Catalogue – please select the applicable wholesale catalogue on the Product tab. - Forecast – please supply a 6-month sales forecast in cases for the wholesale channel.</p> <p>Please Note: - Agents must manage their own fulfillment and delivery to Wholesale customers. Wholesale exclusive items accepted through this call will not be LCBO supplied. - A label review is required for ALL submissions. - Submissions will not be accepted until all necessary info is complete. All info on the Price/Pack tab and UPC/SCC must be supplied at the time of submission. - Initial lab samples & printed hard copies of listing documents are NOT required. - A final lab sample will be required for all supplying source items. The provided sample must be representative of exactly what will be supplied.</p> <p>FOR EXISTING ITEMS (i.e. products with an existing SKU number for LCBO Retail): Submission Instructions: - Please ensure your submission is complete & accurate. - Supplier – an active supplier # (vendor #) must be entered. - Product – the existing LCBO# must be entered as well as the UPC/SCC. - Product Catalogue – please select the applicable wholesale catalogue on the Product tab. - Forecast – please supply a 6-month sales forecast in cases for the wholesale channel.</p> <p>LCBO's Wholesale Supply and Delivery Procedures Manual sets out requirements for suppliers and agents who wish to list and distribute their products to LCBO wholesale customers. Learn more here.</p>	29-Jun-2026	31-Mar-2027

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Ready-to-Drink	4341	Imported Ready-to-Drink (RTD) - Wholesale Channel - 2026/27	All Countries (excl. Canada)	<p>This product call is for imported RTD products (non-LCBO listed & eligible LCBO listed) for grocery, convenience, hospitality/licenseses, LCOs & duty free. Please note: domestic (Ontario & other Canadian) RTD product submissions should not be entered into this call. Submissions must meet eligibility requirements for the selected product catalogue(s). For Grocery & Convenience, products must meet eligibility requirements as outlined in Ontario Regulation 746/21 made under the Liquor Licence and Control Act, 2019.</p> <p>FOR NON-LCBO LISTED ITEMS: Before making submissions to this call, Agents representing import products must be eligible and authorized to participate in LCBO's Supplying Source Program. Authorized agents can have products listed and opt-in to one or more wholesale catalogues (grocery, convenience, hospitality licensees, LCBO Convenience Outlets, duty free). Eligibility requirements apply. Learn more here.</p> <p>Submission Instructions: - Alcohol base – please specify if the product is Spirit, Malt or Wine based in the “Press Coverage / Other Information” text box in NISS. - Supplier – an active supplier # (vendor #) must be entered (if applicable). - Estimated Wholesale Price: Please input the Estimated Wholesale Price by Unit in the “Payment Terms” section on the Supplier tab. Learn more here. - Product Catalogue – please select the applicable wholesale catalogue on the Product tab. - Forecast – please supply a 6-month sales forecast in cases for the wholesale channel.</p> <p>Please Note: - Agents must manage their own fulfillment and delivery to Wholesale customers. Wholesale exclusive items accepted through this call will not be LCBO supplied. - A label review is required for ALL submissions. - Submissions will not be accepted until all necessary info is complete. All info on the Price/Pack tab and UPC/SCC must be supplied at the time of submission. - Initial lab samples & printed hard copies of listing documents are NOT required. - A final lab sample will be required for all supplying source items. The provided sample must be representative of exactly what will be supplied.</p> <p>FOR EXISTING ITEMS (i.e. products with an existing SKU number for LCBO Retail): Submission Instructions: - Please ensure your submission is complete & accurate. - Supplier – an active supplier # (vendor #) must be entered. - Product – the existing LCBO# must be entered as well as the UPC/SCC. - Product Catalogue – please select the applicable wholesale catalogue on the Product tab. - Forecast – please supply a 6-month sales forecast in cases for the wholesale channel.</p> <p>LCBO's Wholesale Supply and Delivery Procedures Manual sets out requirements for suppliers and agents who wish to list and distribute their products to LCBO wholesale customers. Learn more here.</p>	29-Jun-2026	31-Mar-2027
Spirits	4343	Imported Spirits - Wholesale Channel - 2026/27	All Countries (excl. Canada)	<p>This product call is for imported Spirits submissions for hospitality/licenseses, LCOs & duty free. Please note: domestic (Ontario & other Canadian) spirits product submissions should not be entered into this call. Please ensure your submission is complete, accurate and meets eligibility criteria for the selected product catalogue(s).</p> <p>FOR NON-LCBO LISTED ITEMS: Before making submissions to this call, Agents representing import products must be eligible and authorized to participate in LCBO's Supplying Source Program. Authorized agents can have products listed and opt-in to one or more wholesale catalogues (hospitality licensees, LCBO Convenience Outlets, duty free). Eligibility requirements apply. Learn more here.</p> <p>Submission Instructions: - Supplier – an active supplier # (vendor #) must be entered (if applicable). - Estimated Wholesale Price: Please input the Estimated Wholesale Price by Unit in the “Payment Terms” section on the Supplier tab. Learn more here. - Product Catalogue – please select the applicable wholesale catalogue on the Product tab. - Forecast – please supply a 6-month sales forecast in cases for the wholesale channel.</p> <p>Please Note: - Agents must manage their own fulfillment and delivery to Wholesale customers. Wholesale exclusive items accepted through this call will not be LCBO supplied. - A label review is required for ALL submissions. - Submissions will not be accepted until all necessary info is complete. All info on the Price/Pack tab and UPC/SCC must be supplied at the time of submission. - Initial lab samples & printed hard copies of listing documents are NOT required. - A final lab sample will be required for all supplying source items. The provided sample must be representative of exactly what will be supplied.</p> <p>FOR EXISTING ITEMS (i.e. products with an existing SKU number for LCBO Retail): Submission Instructions: - Please ensure your submission is complete & accurate. - Supplier – an active supplier # (vendor #) must be entered. - Product – the existing LCBO# must be entered as well as the UPC/SCC. - Product Catalogue – please select the applicable wholesale catalogue on the Product tab. - Forecast – please supply a 6-month sales forecast in cases for the wholesale channel.</p> <p>LCBO's Wholesale Supply and Delivery Procedures Manual sets out requirements for suppliers and agents who wish to list and distribute their products to LCBO wholesale customers. Learn more here.</p>	29-Jun-2026	31-Mar-2027