



Minimum Retail Pricing Guide 2026

Retailers of beverage alcohol may determine their own retail prices¹, however, Ontario Regulation sets Minimum Retail Prices (MRP) representing the lowest retail price that a retailer may sell beverage alcohol for.

This guide outlines the MRP requirements for:

- Table A - Beer and Malt-based Ready-to-Drink Beverages (RTDs)
- Table B - Cider and Wine Based RTDs
- Table C - Wine sold by Grocery and Convenience Stores licensed by the AGCO
- Table D - Wine sold by all other Retailers

Retailers should consider MRP when determining how to price their products. For your convenience, we have calculated Minimum Retail Pricing for each category in this document.

MRPs for Cider and Wine Based RTDs, Beer and Malt-based RTDs and Wine for all retailers except for grocery and convenience stores are indexed annually. The next increase will take place on April 1, 2027. This guide will be updated as needed.

As of April 1, 2025, the Minimum Retail Price was removed for all spirit products (including spirit-based RTD products).

¹ LCBO Convenience Outlets may only set their own retail prices for RTD, cider and beer products with an alcohol by volume percentage of 7.1% or less, and wine with an ABV percentage of 18% or less, provided those prices meet the applicable MRP requirements.

How to read the Minimum Retail Pricing tables

Step 1. Determine the product category. Refer to the product catalogue to determine the category e.g. beer, cider, wine, RTD. For RTD products, you can check the ingredient list on the label to determine if the alcohol base is spirit, wine or beer.

Step 2. Identify what type of retailer you are and which MRPs for **wine** apply to you:

- Table C applies to Grocery and Convenience stores licensed by the AGCO
- Table D applies to all other Retailers

Step 3. Determine the Alcohol by Volume (ABV) on an individual product (applies to cider, wine-based RTD and beer). This can be found on the label on the back of the product. More information about where to find ABV on a label can be [found here](#). For Beer, Cider and Malt and Wine Based RTD products above 5.6% ABV baseline rates are calculated per litre of absolute alcohol (LAA) rather than per litre.

Step 4: Determine the container size. Container size refers to the individual SKU sold to the customer. For multi-packs, use the total volume of the full multi-pack SKU.

Step 5: Determine if the container is refillable. For beer, a refillable container is typically brown in colour and contains a domestic product that is 341ml (see sample image).



Step 6: Find the corresponding MRP. This is the lowest retail price (including HST and container deposit) that you may retail the product for.

If you have any questions, contact groceryandconvenience@lcbo.com (for grocery and convenience) and convenienceoutlets@lcbo.com (for LCOs).

Table A – Beer and Malt-Based Ready-to-Drink Products

			ABV Category and Baseline MRP Rate <i>Effective April 2026 (includes deposit and HST)</i>		
Container Type			MRP < 5.6% ABV <i>(\$2.816 per litre)</i>	MRP ≥ 5.6% ABV <i>(\$67.90 per LAA)</i>	
mL	Units	Container Size	All Containers	Non-Refillable³	Refillable
330	1	1 x 330 ml	\$1.05	\$1.50	\$1.40
341	1	1 x 341 ml	\$1.10	\$1.55	\$1.40
355	1	1 x 355 ml	\$1.10	\$1.60	\$1.45
473	1	1 x 473 ml	\$1.45	\$2.05	\$1.90
500	1	1 x 500 ml	\$1.55	\$2.15	\$2.05
1980	6	6 x 330 ml	\$6.20	\$8.75	\$8.15
2046	6	6 x 341 ml	\$6.40	\$9.05	\$8.40
2130	6	6 x 355 ml	\$6.60	\$9.35	\$8.70
2838	6	6 x 473 ml	\$8.60	\$12.05	\$11.40
4092	12	12 x 341 ml	\$12.75	\$18.05	\$16.80
4260	12	12 x 355 ml	\$13.20	\$18.70	\$17.40
5676	12	12 x 473 ml	\$17.20	\$24.05	\$22.80
8184	24	24 x 341 ml	\$25.45	\$36.05	\$33.55
8520	24	24 x 355 ml	\$26.40	\$37.35	\$34.80
11352	24	24 x 473 ml	\$34.40	\$48.10	\$45.60

Notes

1. Rates are indexed annually in April.
2. The Minimum Retail Price for a non-refillable container = (the LAA rate X package size X the alcohol %) + (environmental fee of \$0.0893 X number of containers in a unit) + (the HST on the environmental fee at 13%) + (4% of the environmental fee)
3. Further information can be found in [Minimum Pricing of Liquor and other Pricing Matters Regulation \(O. Reg. 750/21\)](#)

Table B - Cider and Wine based Ready-to-Drink Products

			ABV Category and Baseline MRP Rate <i>Effective April 2026 (includes deposit and HST)</i>							
Container Type			MRP ≤ 4.1% ABV <i>(\$4.391 per litre)</i>		MRP 4.1 < 4.9% ABV <i>(\$4.455 per litre)</i>		MRP 4.9 ≤ 5.6% ABV <i>(\$4.572 per litre)</i>		MRP ≥ 5.6% ABV <i>(\$84.8930 per LAA)</i>	
mL	Units	Container Size	Non-Refillable	Refillable	Non-Refillable	Refillable	Non-Refillable	Refillable	Non-Refillable	Refillable
200	1	1 x 200 ml	\$1.10	\$1.00	\$1.10	\$1.00	\$1.15	\$1.05	\$1.20	\$1.10
330	1	1 x 330 ml	\$1.65	\$1.55	\$1.70	\$1.60	\$1.75	\$1.65	\$1.80	\$1.70
341	1	1 x 341 ml	\$1.70	\$1.60	\$1.75	\$1.65	\$1.80	\$1.70	\$1.85	\$1.75
355	1	1 x 355 ml	\$1.80	\$1.70	\$1.80	\$1.70	\$1.85	\$1.75	\$1.90	\$1.80
375	1	1 x 375 ml	\$1.85	\$1.75	\$1.90	\$1.80	\$1.95	\$1.85	\$2.00	\$1.90
440	1	1 x 440 ml	\$2.15	\$2.05	\$2.20	\$2.10	\$2.25	\$2.15	\$2.30	\$2.20
473	1	1 x 473 ml	\$2.30	\$2.20	\$2.35	\$2.25	\$2.40	\$2.30	\$2.45	\$2.35
500	1	1 x 500 ml	\$2.40	\$2.30	\$2.45	\$2.35	\$2.50	\$2.40	\$2.60	\$2.50
568	1	1 x 568 ml	\$2.70	\$2.60	\$2.75	\$2.65	\$2.80	\$2.70	\$2.95	\$2.85
750	1	1 x 750 ml	\$3.60	\$3.50	\$3.65	\$3.55	\$3.75	\$3.65	\$3.90	\$3.80
1000	1	1 x 1000 ml	\$4.70	\$4.60	\$4.80	\$4.70	\$4.90	\$4.80	\$5.10	\$5.00
1320	4	4 x 330 ml	\$6.60	\$6.20	\$6.70	\$6.30	\$6.85	\$6.45	\$7.10	\$6.70
1364	4	4 x 341 ml	\$6.80	\$6.40	\$6.90	\$6.50	\$7.05	\$6.65	\$7.30	\$6.90
1420	4	4 x 355 ml	\$7.05	\$6.65	\$7.15	\$6.75	\$7.30	\$6.90	\$7.60	\$7.20
1980	6	6 x 330 ml	\$9.90	\$9.30	\$10.05	\$9.45	\$10.30	\$9.70	\$10.65	\$10.05
2046	6	6 x 341 ml	\$10.20	\$9.60	\$10.35	\$9.75	\$10.60	\$10.00	\$10.95	\$10.35
2130	6	6 x 355 ml	\$10.60	\$10.00	\$10.70	\$10.10	\$10.95	\$10.35	\$11.35	\$10.75
2838	6	6 x 473 ml	\$13.70	\$13.10	\$13.85	\$13.25	\$14.20	\$13.60	\$14.70	\$14.10
2640	8	8 x 330 ml	\$13.20	\$12.40	\$13.40	\$12.60	\$13.70	\$12.90	\$14.20	\$13.40
3784	8	8 x 473 ml	\$18.25	\$17.45	\$18.50	\$17.70	\$18.98	\$18.15	\$19.60	\$18.80
4000	8	8 x 500 ml	\$19.20	\$18.40	\$19.45	\$18.65	\$19.90	\$19.10	\$20.65	\$19.85

Notes

1. Rates are indexed annually in April.

2. The Minimum Retail Price for a non-refillable container = (the LAA rate X package size X the alcohol %) + (environmental fee of \$0.0893 X number of containers in a unit) + (the HST on the environmental fee at 13%) + (4% of the environmental fee)
3. Further information can be found in [Minimum Pricing of Liquor and other Pricing Matters Regulation \(O. Reg. 750/21\)](#)

Table C - Wine sold in Grocery and Convenience Stores licensed by the AGCO

Container Size (mL)	Baseline MRP Rate <i>Effective January 2026 (includes deposit and HST)</i>
≤50	\$0.85
200	\$3.35
250	\$4.10
300	\$4.80
375	\$5.90
400	\$6.20
500	\$7.60
600	\$9.00
720	\$10.65
750	\$10.95
1000	\$14.05
1500	\$20.15
2000	\$25.90
2250	\$28.75
3000	\$37.90
4000	\$49.35
5000	\$61.25

Notes

1. Rates are not indexed annually.
2. Further information can be found in [Licensing Regulation \(O. Reg. 746/21\)](#)
3. If the Minimum Retail Price for a container is not listed in the table, then the Minimum Retail Price is = (Minimum Retail Price for the next smaller container in the table / the size in mL of the next smallest container in the table X the size in mL of the container that is not shown). If the price calculated is greater than the next largest container size shown in the table, you should match the lower price of the next larger container in the table.

Table D – Wine sold by all other Retailers

	ABV Category and Baseline MRP Rate <i>Effective April 2026 (includes deposit and HST)</i>		
Container Size mL	MRP < 7% ABV	MRP ≥ 7% ABV	MRP fortified wine
50	\$0.70	\$0.85	\$0.90
375	\$4.10	\$5.30	\$5.95
750	\$7.40	\$9.85	\$11.45
1000	\$9.35	\$12.50	\$14.50
1500	\$13.45	\$17.95	\$20.95
3000	\$25.05	\$33.80	\$39.75
4000	\$32.65	\$43.95	\$52.00

Notes

1. Rates are indexed annually in April.
2. Further information can be found in [Minimum Pricing of Liquor and other Pricing Matters Regulation \(O. Reg. 750/21\)](#)
3. If the Minimum Retail Price for a container is not listed in the table, then the Minimum Retail Price is = (Minimum Retail Price for the next smaller container in the table / the size in mL of the next smallest container in the table X the size in mL of the container that is not shown). If the price calculated is greater than the next largest container size shown in the table, you should match the lower price of the next larger container in the table.