

LIMITED

An Exclusive LCBO Tasting Event Opportunity

HOME FOR THE HOLIDAYS BUNDLE

This season, we're taking tasting experiences into communities across Ontario, creating opportunities to showcase products in local markets while delivering exceptional value through bundled savings. Apply for P8, P9, and/or P10 to take part in our LCBO employee-led tasting package at 50 stores province wide. The package includes one Saturday tasting event during the period at each participating location. While preference will be given to locally made and craft products, the program is open to all agents and suppliers.

Regular Price \$16,250*

Bundled Price \$12,000*

Save \$4,250! Over 25% OFF.

****Plus, applicable HST**

Package Includes

- 50 tastings
- LCBO employee demonstrator
- Any needed supplies for the tasting
- Bespoke product knowledge and training for demonstration team
- Post tasting reports detailing KPIs like sales and conversion rates
- Tastings will be scheduled on a designated Saturday in the period, first come first serve basis.

Product used during the tasting will be invoiced back to you at landed cost along with the reduced price per tasting event at the end of the period.

Participating Stores

- 54, 55, 63, 70, 72, 74, 79, 85, 86, 93, 97, 99, 139, 144, 153, 155, 199, 202, 210, 216, 229, 237, 255, 260, 270, 276, 286, 297, 312, 354, 402, 403, 419, 427, 446, 461, 469, 477, 489, 496, 509, 540, 644, 654, 679, 680, 537, 744, 779, 784

How to Apply

- Submit your requests now via [this form](#).

Application Deadlines

Period	Submission Deadline	Period Start
P8	August 14, 2026	October 11, 2026
P9	September 11, 2026	November 8, 2026
P10	October 2, 2026	November 29, 2026

Don't miss out, Apply now!

