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Formal label reviews may be requested outside the NISS listing process if required, Quality Services will formally review labels against the current federal & provincial regulations provided they meet one of the following Quality Services criteria.

- 1. The product is an existing LCBO Item
- 2. The product is only intended for sale at the on-site premises of an Ontario brewery, and winery distillery
- 3. The item is for The Beer Store (this process is not for items that are in NISS or have started the listing process)

It is highly recommended that a Supplier confirm the label is compliant prior to acquiring or printing cans/sleeves and introducing to retail/grocery channels.

Email karen.carter@lcbo.com these 3 things.

- 1. Allergen form LCB 2360
- 2. Request for label review form LCB 1642
- 3. Graphics/Artwork of the can or bottle customer will purchase

Please use the link to access the required forms: - www.doingbusinesswithlcbo.com

Please ensure the email request for a review is only for 1 particular item at a time, supplemental reviews for other items require their own email/request.

Please note:

Please inform Neal and I know if any consumer data needs updating and advise the date to revise. e.g. LCBO.com images, name revisions. If this re brand is launching on a specific date, please let us know.

- 1. This process in not for items currently within the NISS listings stages as a label review will be requested if the item is accepted to proceed.
- 2. NISS Label Reviews are part of the listing process after an item is accepted to proceed and requested via an additional information section of NISS.
- 3. The label to get reviewed is the actual label that will be distributed the LCBO channel.
- 4. Note for an open 6 pack carrier of bottles, this is the bottle label, neck and body.

Karen

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Canter