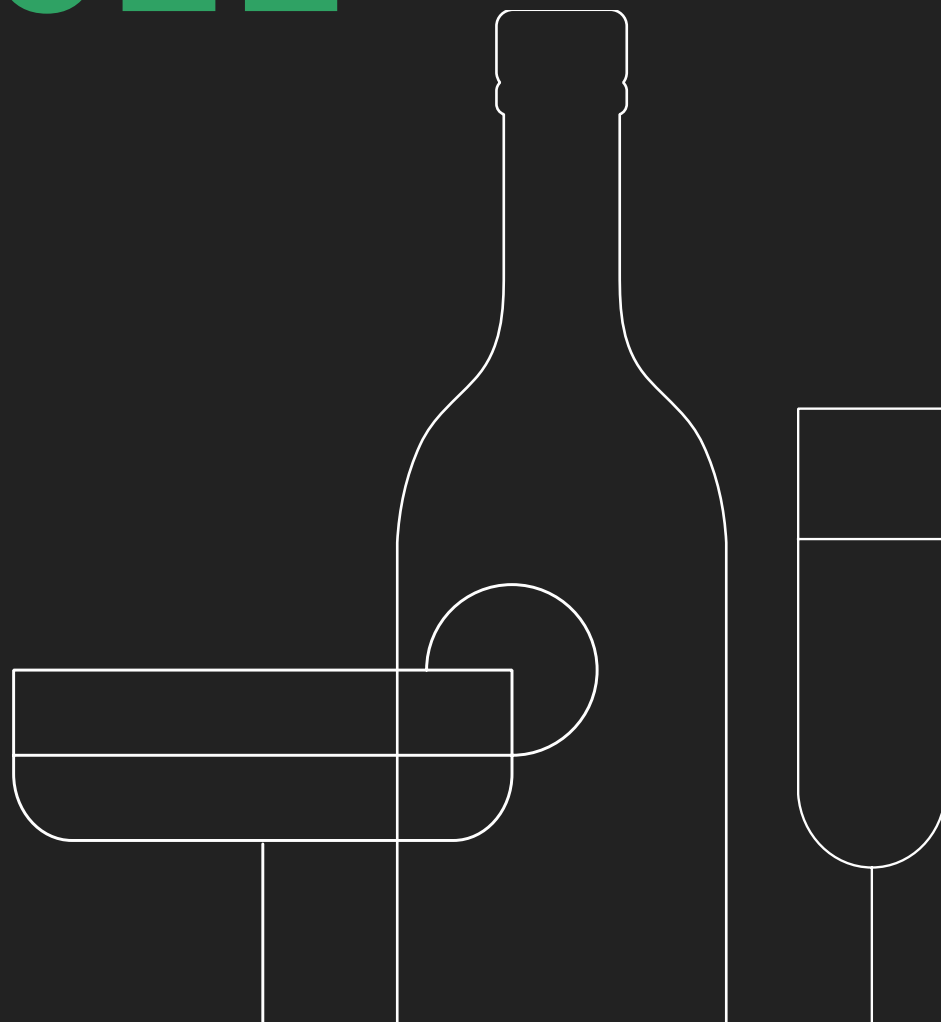


# LCBO

# TRADE DAY

# 2022





# In Good Spirits:

Unlocking Social  
Purpose





# LCBO SPIRIT OF SUSTAINABILITY

Our bold commitment to drive meaningful and equitable change in our communities, lead the industry in sustainable practices and take better care of the planet – **For the Good of Ontario.**





# Spirit of Sustainability Pillars

1

## Good People

Focuses on improving the well-being of your customers, employees and communities across Ontario

2

## Good Planet

Advances practices that minimize the environmental impacts our business creates.

3

## Good Partnerships

Aims to catalyze positive change within the industry

# Good Partnerships

Aims to catalyze positive change within our industry.



# 1

## Influence Industry Standards

We empower industry to promote inclusive social and environmental practices and share knowledge to advance sustainability.

# 2

## Recognize Good Partners

We champion suppliers and partners who are making strides in sustainability through diversity, inclusion, community investments, and environmental practices.

# 3

## Enhance Industry Diversity

We are committed to utilizing our resources to increase opportunities for diversity in the industry.



# Panel: Unlocking Social Purpose



**Catherine O'Brien**

SVP Corporate  
Affairs for Nestle



**Christine Jackson**

National Education  
Manager for Burt's Bees



**Agapi Gessesse**

Executive Director  
CEE, Centre for Young  
Black Professionals

# Thank You!